



Backgrounder

Prosperion Financial Advisors - The Booren Group

Prosperion Financial Advisors was founded by Steve Booren in 1996. Since then, it has grown to become one of the top 20 largest financial advisory firms in the Denver area*. Backed by LPL Financial, the nation's leading independent broker-dealer**, Prosperion Financial Advisors provide clients with independent, objective investment advice. The firm is comprised of four financial advisory groups including The Booren Group, The Morrison Group, The ClearView Group, and The Anderson Group.

Prosperion founder Steve Booren, along with his son, John, are the financial advisors within The Booren Group. Utilizing his nearly 40 years of investment experience, Steve works with clients to identify their risks, opportunities, and strengths. He then develops personalized strategies to manage those risks, while focusing on the client's largest opportunities.

John specializes in providing financial planning and independent, objective investment advice to families as they navigate through different stages and challenges in their lives. John works with clients to maximize their excess cash flow and align it with their priorities.

The firm offers clients tailored financial plans focused on their core strategy called Growth of Dividends. This approach emphasizes growing income via the growth of dividends. It's a strategy that aims to challenge inflation, which can gradually erode the purchasing power of money.

The strategy seeks "Every"-type companies, which means **everyone**, **everywhere**, **everyday** buys their products and services. These "blue chip" companies have a history of consistently paying a dividend to their investors, and frequently raising that dividend over time. Those rising dividend payments create the income investors seek, either for today or tomorrow.

*Based on assets under management, *Denver Business Journal*, February 17, 2017

** Based on total revenues, *Financial Planning* magazine, June 1996-2017

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No strategy assures success or protects against loss. Investing involves risk including loss of principal. The payment of dividends is not guaranteed. Companies may reduce or eliminate the payment of dividends at any given time.

Securities and advisory services offered through LPL Financial, a registered investment advisor, member FINRA/SIPC. Financial planning offered through Prosperion Financial Advisors, a registered investment advisor and separate entity from LPL.